



**PRIVACY POLICY**  
**VERSION 1.0**  
**LAST REVISED ON: 05/11/2021**

This Privacy Policy explains how information about you is collected, used and disclosed by BURQ, INC. and its related companies (“**Company**”, “**us**”, “**our**”, and “**we**”) when you access or use our website (<https://burqup.com>), including through apps on our partner platforms, mobile applications, and other services; collectively known here as (the “**Platform**”). This Policy also applies to any of our other services that post this Policy.

## **WHAT WE COLLECT**

We get information about you in a range of ways.

**Information You Give Us.** We collect your name, email address, phone number, username, password, demographic information (such as your gender and occupation) as well as other information you directly give us on our Site and through our Application (together the “**Platform**”)

**Information We Get From Others.** We may get information about you from other sources. We may add this to information we get from the Platform.

**Information Automatically Collected.** We automatically log information about you and your computer. For example, when using our Platform, we log your computer operating system type, browser type, browser language, the website you visited before browsing to our Site or opening our Platform, pages you viewed, how long you spent on a page, access times, and information about your use of and actions on our Site.

**Cookies.** We may log information using "cookies." Cookies are small data files stored on your hard drive by a website. We may use both session Cookies (which expire once you close your web browser) and persistent Cookies (which stay on your computer until you delete them) to provide you with a more personal and interactive experience on our Site. This type of information is collected to make the Site more useful to you and to tailor the experience with us to meet your special interests and needs.

## **MINORS, ESPECIALLY CHILDREN UNDER THE AGE OF 13**

The Platform is intended primarily for use by adults (18 years and up), but may be used by individuals under the age of 18 if they have permission of their parents (through their parent’s account).

The Platform is not intended for children under 13 (thirteen) years of age, and we do not knowingly collect personal information from children under 13 (thirteen). If we learn we have collected or received personal information from a child under 13 (thirteen) without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 13 (thirteen), please contact us.

California residents under 16 years of age may have additional rights regarding the collection and sale of their personal information. Please see [Your California Privacy Rights](#) (below) for more information.

## **USE OF PERSONAL INFORMATION**

We use your personal information to:

- provide and deliver products and services customers request;
- estimate our audience size and usage patterns;
- speed up your searches;
- operate, maintain, and improve our sites, products, and services;
- respond to comments and questions and provide customer service;
- send information including confirmations, invoices, technical notices, updates, security alerts, and support and administrative messages;
- communicate about promotions, upcoming events, and other news about products and services offered by us and our selected partners;
- link or combine user information with other personal information;
- protect, investigate, and deter against fraudulent, unauthorized, or illegal activity.

## **SHARING OF PERSONAL INFORMATION**

**We may share personal information:**

- with your consent;
- for legal, protection, and safety purposes;
- to comply with laws;
- to respond to lawful requests and legal processes;
- to protect the rights and property of Burq, Inc., our agents, customers, and others. This includes enforcing our agreements, policies, and terms of use;
- in case of emergency. (This includes protecting the safety of our employees and agents, our customers, or any person.);
- we may share information with those who need it to do work for us.

## **INFORMATION CHOICES AND CHANGES**

Our marketing emails tell you how to “opt-out.” If you opt out, we may still send you non- marketing emails. Non-marketing emails include emails about your accounts and our business dealings with you.

You may send requests about personal information to our Contact Information below. You can request to change contact choices, opt-out of our sharing with others, and update your personal information.

You can typically remove and reject cookies from our Site with your browser settings. Many browsers are set to accept cookies until you change your settings. If you remove or reject our cookies, it could affect how our Site works for you.

## **THIRD-PARTY INFORMATION COLLECTION**

When you use the Platform or its content, certain third parties may use automatic information collection technologies to collect information about you or your device. These third parties may include:

- Analytics companies.
- Your mobile device manufacturer.
- Your mobile service provider.
- Other applications and websites that you use/visit.

These third parties may use tracking technologies to collect information about you when you use this platform. The information they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and across

different websites, apps, and other online services websites. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

**We do not control these third parties' tracking technologies or how they may be used.** If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly. For information about how you can opt out of receiving targeted advertising from many providers, see [Your Choices About Our Collection, Use, and Disclosure of Your Information](#) (below).

## DISCLOSURE OF YOUR INFORMATION

We may disclose aggregated (and anonymized) information about our users, and information that does not identify any individual or device, without restriction.

In addition, we may disclose personal information that we collect or you provide to us:

- To our subsidiaries and affiliates;
- To contractors, service providers, and other third parties we use to support our business and who are bound by contractual obligations to keep personal information confidential and use it only for the purposes for which we disclose it to them;
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Burq's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by Burq about our users is among the assets transferred;
- To third parties to market their products or services to you **if you have not opted out** of these disclosures. We contractually require these third parties to keep personal information confidential and use it only for the purposes for which we disclose it to them;
- To fulfill the purpose for which you provide it. For example, if you give us an email address to use the "email a friend" feature of our Website or App, we will transmit the contents of that email and your email address to the recipients;
- For any other purpose disclosed by us when you provide the information;
- With your consent;
- To comply with any court order, law, or legal process, including to respond to any government or regulatory request;
- To enforce our rights arising from any contracts entered into between you and us, including the Terms of Service, and for billing and collection;
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Burq, our customers or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

## YOUR CHOICES ABOUT OUR COLLECTION, USE, AND DISCLOSURE OF YOUR INFORMATION

We strive to provide you with choices regarding the personal information you provide to us. This section describes mechanisms we provide for you to control certain uses and disclosures of over your information.

- **[Location Information.** You can choose whether or not to allow the platform to collect and use real-time information about your device's location [through the device's privacy settings]. If you block the use of location information, some parts of the platform's may then be inaccessible or not function properly.

We do not control third parties' collection or use of your information to serve interest-based advertising. However, these third parties may provide you with ways to choose not to have your information collected

or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative ("NAI") on the NAI's website.

## **ACCESSING AND CORRECTING YOUR PERSONAL INFORMATION**

You can review and change your personal information by logging into the platform and visiting your account profile page.

You may also send us an email to request access to, correct, or delete any personal information that you have provided to us. We cannot delete your personal information except by also deleting your user account. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

If you delete your User Contributions from the platform, copies of your User Contributions may remain viewable in cached and archived pages, or might have been copied or stored by other platform users. Proper access and use of information provided on the platform, including User Contributions, is governed by our [Terms and Conditions](#).

California residents may have additional personal information rights and choices. Please see [Your California Privacy Rights](#), below, for more information.

## **YOUR CALIFORNIA PRIVACY RIGHTS**

If you are a California resident, California law may provide you with additional rights regarding our use of your personal information. To learn more about your California privacy rights, open a web browser (like Safari), and use a search engine (like Google), to search the term "California Shine the Light" law.

California's "Shine the Light" law (Civil Code Section § 1798.83) permits users of our platform that are California residents to request certain information regarding our disclosure of personal information to third parties. To make such a request, please send an email.

## **DATA SECURITY**

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. All information you provide to us is stored on our secure servers behind firewalls. Any payment transactions and other user information will be encrypted using SSL technology.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Platform, you are responsible for keeping this password confidential. We ask you not to share your password with anyone. We urge you to be careful about giving out information in public areas of the Platform like message boards. The information you share in public areas may be viewed by any user of the Platform.

Unfortunately, the transmission of information via the internet and mobile platforms is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted through our Platform. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures we provide.

**CONTACT INFORMATION.**

We welcome your comments or questions about this privacy policy. You may also contact us at our address:

Burq, Inc.  
1717 E Cary St  
Richmond, VA 23223.

**CHANGES TO THIS PRIVACY POLICY.** We may change this privacy policy. If we make any changes, we will change the Last Updated date above, and will transmit notices to you via the platform.